

Helping Tom's Trust prosper

A community case study

Supporting the community

At UHY Hacker Young, our purpose is Helping You Prosper. People are at the heart of our business, and we believe in extending this beyond our team and clients and applying it to the communities around us.

UHY East are proud supporters of [Tom's Trust](#), a charity close to our hearts that is dedicated to providing psychological support for children with brain tumours and their families. We have supported Tom's Trust from the very beginning as we worked closely with Tom's father, Andrew Whiteley.

In the East of England alone, 40 children are diagnosed with a brain tumour each year. Tom's Trust provide vital support to these children and their families, ensuring they are not alone when going through such a life changing experience. You can find out more about Tom's Trust story by watching this video [here](#).

Over the years, our team have been involved in lots of fundraising challenges for Tom's Trust to help raise funds for the families that need this support.

What does prosperity mean to Tom's Trust?

Prosperity is invaluable to Tom's Trust. While Tom's Trust is supported by fantastic and passionate companies such as UHY who raise crucial funds and awareness, they can continue to provide mental health support to children who have received a life-changing brain tumour diagnosis, as well as to their families. Prosperity also enables growth, evident in Tom's Trust's expansion later this year when they will be opening a third centre in the Northwest; which will provide crucial mental health support to children with brain tumours in the most deprived areas of the country, alongside bases at Addenbrooke's Hospital in Cambridge, and in the North East at The Great North Children's Hospital in Newcastle.

Without the invaluable support of companies such as UHY, Tom's Trust's prosperity would be impacted, leading to a decline in awareness about the charity, and more importantly, it would decrease their fundraising income. This in turn would reduce the essential services they are able to provide Tom's Trust children and families at the point a brain tumour diagnosis is received until a child makes the transition from paediatric services to adult services within the NHS.

Ultimately, prosperity enables Tom's Trust to provide children the support they need to resume their lives and go on to achieve their full potential.

How have we helped Tom's Trust prosper so far?

The UHY East team love getting together to raise funds for Tom's Trust and are passionate about helping others and making a difference.

In August, some of the team at UHY East took part in the Yorkshire Three Peaks Challenge which involved climbing the three tallest mountains in Yorkshire on a 24-mile course, in under 12 hours. We managed to raise over £4,800 for Tom's Trust, which means four children and their families will be given the mental health support they need for the next year.

Marie Pegram, Partner at UHY East said: "It was tough going! We had sweat, tears and lots of blisters but we worked together as a team and encouraged each other. We also had the rest of the team in the office sending us motivational messages of support. It was such a proud moment for us all at the finish line knowing that we have raised over £4,000 for Tom's Trust!".

In June, UHY East were proud sponsors of the Tom's Trust Race Day held at Newmarket Racecourse and we were delighted to help Tom's Trust smash their target of £40,000 through sponsorship and the charity auction.

At the end of last year, Marie Pegram and Louie Goldscheider completed the TTP Cambridge Half Marathon in aid of Tom's Trust charity, raising a total of £1,391.

Not only does the UHY East team get involved, but also our families too. Last year, we held a scavenger hunt fundraiser around Letchworth Garden City. Friends and family members joined our UHY team to take on various challenges such as pouring a pint in the local pub and creating a human pyramid. Letchworth residents embraced the UHY team causing havoc whilst raising money for a great cause.

The team and our families also got involved in Tom's Trust 31 Stars campaign, where we collectively ran a virtual marathon to support Guinness World Record holder Ben Blowes who ran 31 Marathons in 31 days!



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Debs Mitchell, Co-Founder of Tom's Trust said: "Thanks to the tireless fundraising efforts from companies like UHY East holding events like these, we are able to continue to provide essential psychological support to children with brain tumours and their families."

How we will continue to help Tom's Trust prosper

We love supporting Tom's Trust and will continue to help them raise as much money as possible to be able to provide crucial psychological care for families with a child who has a brain tumour.

The team's fundraising page is still open, to donate go to www.justgiving.com/fundraising/uhy-hacker-young-east-yorkshire-three-peak-challenge

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